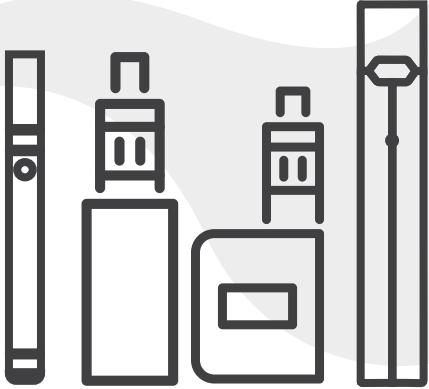


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What do e-cigarettes look like?

E-cigarettes come in a wide variety of shapes and sizes; mini (often called cig-a-like), `VL®oV~Nš xAkN kNaoš xAkL o{orN`oš N®Ucc]AUoš N®JVTAnoš ALxAaxAkcnV~Nno cn `cLo; even ones shaped to look like pens and usb drives.

Tobacco companies addict our children, but the kids are the ones being punished.

Slick marketing
r AJr VJ o AaL •Ax c n NL
tobacco products
have contributed to
addicting our kids to
nicotine once again.

This addiction is causing
our kids to bring their
e-cigarettes to school,
where they use and
Va•sNaJN crUNn orsLNarøV]N^VUccL cS aNTArV
to try.

Schools often punish the
addicted students through
suspension. Studies show
suspension increases the
educational outcomes.

The American Heart Association is working with schools to help treat
nicotine addiction while keeping kids in schools.

What can parents do?

- Do not use any tobacco products
- 3A^] yVrU {csn]VLo Alcsr rUN LAaTNno cS o`c]VaT AaL rUN V`kcnrAaJN
use (conventional cigarettes or e-cigarettes)
- Educate your kids that N®JVTAnNrrNo JcarAVa aVJcrVaNš A < ALLVJrVxN os
- LxcJA rN Scn Jc`k nNUNa oVxN rcl Aoldies (thAnixdUnder e-cigarettes)