



The American Heart Association is committed to helping people live longer, healthier lives.

The American Heart Association believes that everyone deserves access to affordable, nutritious foods as well as resources to make healthier choices. We want to increase consumer demand for healthier foods and beverages and strengthen the food system by improving nutritional quality, availability, affordability and sustainability.

We know we can't do it alone. That's why our Foodscape Innovation™ Awards honor and promote healthy innovations in the foodscape. We want to inspire leaders in every area of the food industry — from pre-production to consumption — to challenge the status quo.

