



Executive Summary

The Annual Foodscape Innovation™ Summi	The Annual	Foodscape	Innovation™	Summit
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quality, as well as facilitating opportunities for stakeholders to communicate and f nd common

across government, nonproft, academic and industry

"If we can take that science on healthy eating patterns and provide folks with health and nutrition literacy, the marketplace is where the science gets turned into action."

- Eduardo Sanchez, Chief Medical Off cer

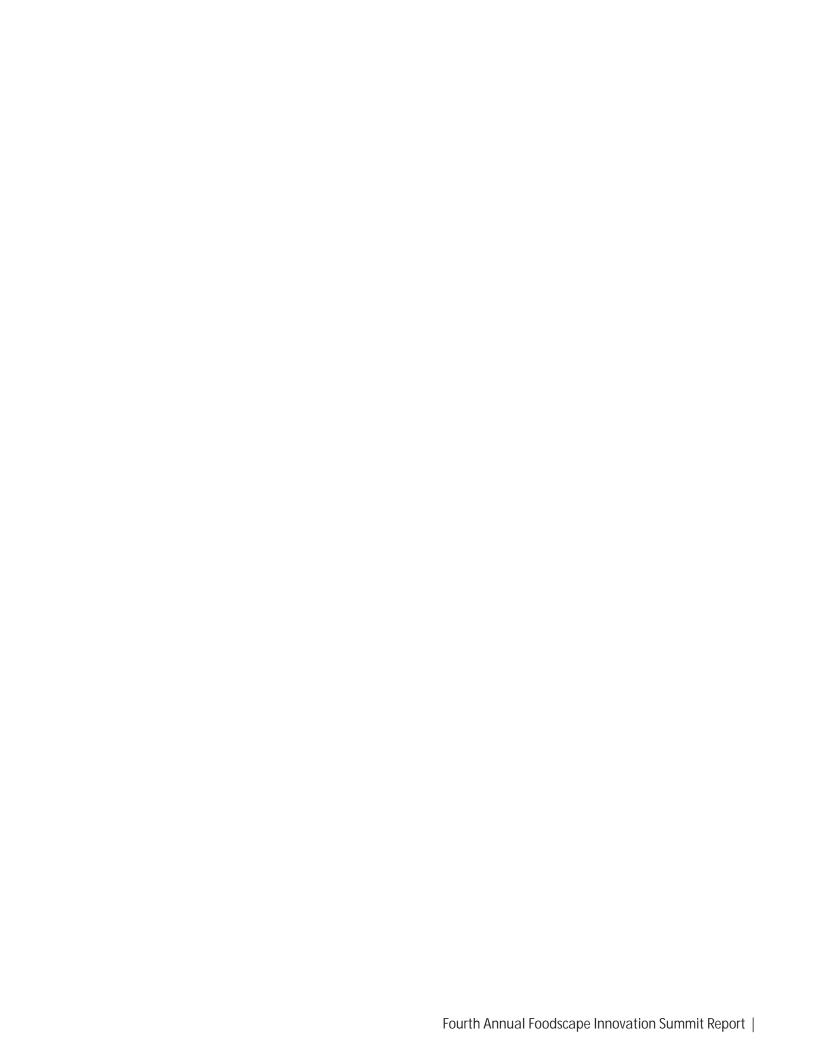
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Four themes arose over the course of the summit, suggesting opportunities for action by organizations engaged in food, healthcare and community systems:

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MAIN PROGRAM SUMMARY

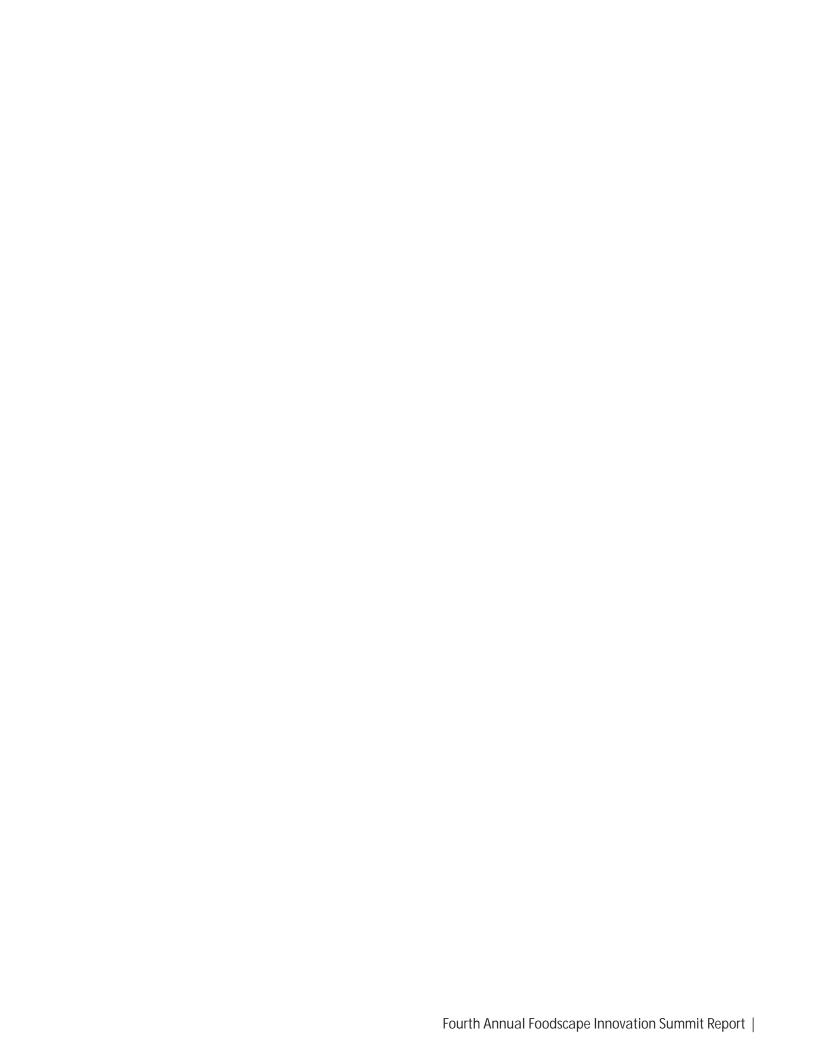
Food systems have a powerful inf uence on the health of people and communities. Working to



INVITATION-ONLY WORKSHOP SUMMARY

government, academic, for-prof t and nonprof t sectors (Appendix A). Each person participated in two	
government, academic, for-profit and nonprofit sectors (Appendix A). Lacif person participated in two	

• Acknowledge that local food systems can bring economic benef ts to local business owners, **Examples of Bridging Systems for Impact** benef t packages. Factors Necessary to Facilitate Bridge-Building



Thus, it is difficult to demonstrate and communicate returns on investment. To better target food Conficts of interest. demand, culturally appropriate and health-promoting, within the context of generating prof t. Scaling. Eff cacious interventions can have a huge impact, but they need to be targeted and scaled diabetes on Medicare would be signif cant, but needs to be properly designed to work. When scaling **Bridging Priorities** The following bridging priorities were identified by the groups to address the imperatives and barriers **Health Care and Food Systems** Extend inf uence beyond the clinical setting: Needs identif ed:

- Nutrition coverage/benef ts:
 - Leverage the health care system overall, including insurers, to provide benef ts that

Communities and Food Systems Needs identif ed: · Food and health literacy: - Inform policymakers of the economic and health benef ts to communities when food Nutrition benef ts: - Establish comprehensive benef ts enrollment (e.g., SNAP, WIC, Temporary Emergency Food Local, National and Global Food Systems Needs identif ed:

Awareness of nutrition's importance in food systems:
Collaboration:
-

Measurement Considerations: Nutrition Security and Health Impact with Systems Change
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need to be identifed and f eshed out ahead of time. •
Measurement should broaden beyond food insuff ciency to multiple dimensions of nutrition
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broader def nition).



FOURTH ANNUAL FOODSCAPE INNOVATION™ SUMMIT

Agenda

9:00 AM	Wel	lcome
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Eduardo Sanchez, MD, MPH, FAAFP, chief medical off cer for prevention,

9:05 AM Keynote Presentation: Promoting Nutrition Security at USDA

During COVID and Beyond

Sara Bleich, PhD, senior adviser for COVID-19, Off ce of the Secretary,

9:30 AM Food System Innovation Vignettes

Appendix

Agenda continued

10:40 AM Break to Move More

10:50 AM PANEL: Cultivating a Food System Grounded in Health Equity

MODERATOR: Cheryl D. Toner

DESCRIPTION:

PANELISTS: What Does Health F y Really Mean to People? Ujwal Arkalgud

The Role of Food ProdŠ

NoetrEb Anderson

StrŠ uring StrŠ ures: Designing F able Digital Food Environ Middlesth England

The Role of Healthcare and Providers Deanna Belleny Lewis

11:35 AM Break to Move More

11:45 AM Panel: Building Bridges Across Systems and Sectors

MODERATOR: Eduardo Sanchez, MD, MPH, FAAFP, chief medical off cer for prevention, AHA

PANELISTS: Ruth Petersen

Raymond U. Guthrie

Sylvia Rowe

12:20 PM Closing Remarks

Eduardo Sanchez, MD, MPH, FAAFP, chief medical off cer for prevention, AHA

Appendix B

FOURTH ANNUAL FOODSCAPE INNOVATION™ SUMMIT WORKSHOP

June 16, 2021

PARTICIPANTS

Douglas Balentine, PhD

Jessica Donze Black, RD, MPH Deanne Brandstetter, MBA, RDN, CDN, FAND

Julia Braun, MPH, RDN

Nicci Brown MS, RDN

Chris Calitz, MPP

Hamed Faridi, PhD

David Fikes

Heather Gavras, MPH, RDN

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Appendix B

Workshop continued

BREAKOUT GROUP DESCRIPTIONS

 Building Bridges: Health Care and the Food System (health care practitioners, health 	alth care
centers, insurance providers)	

 Building Bridges: Community and Food Systems (food banks and pantries, education and ea 	ırly
care, transportation, and SNAP/WIC utilization groups)	

identified by, prioritized by and tailored to communities for the purpose of increasing nutrition

- Building Bridges: Local, National and Global Food Systems
- Building Bridges: Health Outcomes and the Food System

PARAMETERS FOR DIALOGUE

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- definition is the need to narrow current health disparities between groups.
- Recognizing that there are different interpretations of the science in defining "healthy foods,"
 nutritional quality versus meeting a specific set of nutritional standards.
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